

Information about the Methodological Seminar On November 20, 2025

On November 20, 2025, K.M. Zhakisheva, Senior Lecturer in the Department of Finance, Accounting, and Audit at the Kazakh Business School, conducted a university-level methodological seminar based on the results of a research internship conducted at the University of Reading (UK) as part of the "500 Scholars" program.

During the seminar, she shared her achievements during the research internship, modern teaching methods used in the UK higher education system, case studies, project-based learning, research-based learning, gamification methods, interactive presentations, analytical research methods, and experience using digital platforms in education. She discussed her plans for effectively implementing the knowledge and experience gained during the internship in Kazakhstan in various fields.

The seminar was attended by faculty and leaders of the Institute of Business and Digital Technologies and other institutions.



Университет Рединга (University of Reading)

- Государственный университет в Рединге (Беркшир, Англия) как расширение Оксфордского университета в 1892 году
- Входит в число 30 лучших британских университетов
- Удостоен наградой «Устойчивый университет года 2025» по версии The Times (за приверженность борьбе с изменением климата и продвижению экологической устойчивости)
- В рейтинге Impact Rankings 2025 университет вошел в число 50 лучших университетов мира
- Более чем 27 000 студентов из более чем 160 стран
- Официальный сайт: <https://www.reading.ac.uk>

University of Reading



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