

MINISTRY OF AGRICULTURE OF THE REPUBLIC OF KAZAKHSTAN NJSC «S. SEIFULLIN KAZAKH AGROTECHNICAL RESEARCH UNIVERSITY»

FACULTY OF ECONOMICS ASTANA



INFORMATION LETTER

NJSC «Saken Seifullin Kazakh Agrotechnical Research University» invites you to take part in the International Scientific and Practical Conference «Economy and Society in a new reality» dedicated to the 60th anniversary of the Faculty of Economics, which will be held on May 25, 2023.

The conference is held for teaching staff, doctoral students, undergraduates, as well as domestic and foreign scientists.

Materials are accepted until May 14, 2023. Conference language: kazakh, russian, e nglish.

Conference form: online and offline format.

Publication in the collection of scientific articles: free of charge.

| N⁰ | Section name | Full name of | Contacts and location |
|----|--|---------------------|------------------------------|
| | | responsible section | of the conference |
| | | secretaries | sections |
| 1 | Modern trends in the development of | Bespayeva | brs_@mail.ru |
| | management and marketing in the | Roza Sansyzbaevna | 87021618942 |
| | conditions of transformation of | | Auditorium 1422 |
| | enterprises in the agricultural sector. | | |
| 2 | Transformation and modernization of | Baytuova Laura | 1701.86@mail.ru |
| | accounting and finance in the context of | Tolegetaevna | 87029382476 |
| | globalization. | | Auditorium 1430 |
| 3 | Digitalization of the economy: | Beisembayeva Asel | a_s_em_o_k@mail.ru |
| | opportunities and prospects. | Alimzhanovna | 87026726922 |
| | | | Auditorium 1413 |

The main directions of the conference:

To participate in the conference, it is necessary to submit an application for participation in electronic form by May 14, 2023, as well as attach the abstracts of the report (in accordance with the Annexes) to the e-mail addresses of the section secretaries.

The materials of the reports will be published in an electronic collection on the website of the NJSC «S. Seifullin Kazakh Agrotechnical Research University» in the section «Science» tab «Collections of scientific conferences».

Requirements for the acceptance and registration of abstracts:

• UDC;

• abstracts that have not been published anywhere before are accepted for publication;

• the list of references must be at least one source included in the Scopus and/or Web of Science information base;

• the volume of abstracts, including the list of references, should be 4-5 (full) A4 pages (portrait orientation) typed in the MSWORD editor (2003,2007) in Times New Roman, KZ Times New Roman (12pt) font, the interval is single, margins: upper - 2 cm, lower - 2 cm, left - 3 cm, right - 1.5 cm, with line width alignment and mandatory installation of automatic transfer;

• on the first line in the center - the title of the thesis in capital letters in bold, 1 interval later, on the right - the initials and surname of the author, position and academic degree (in italics), 1 interval later - the city and the name of the organization or educational institution (in italics), the main text begins after 2 intervals with a red line;

• the list of references is placed at the end of the text and compiled in the order of mentioning the sources, references in the text are made in square brackets.

The Organizing Committee reserves the right to reject abstracts drawn up in violation of these requirements, which do not correspond to the topics of the conference or received after May 14, 2023.

Conference venue: 010000, Astana, 62 Zhenis Ave., NJSC Saken Seifullin «Kazakh Agrotechnical Research University», Faculty of Economics.

Best regards, Organizing Committee

WE WILL BE GLAD TO SEE YOU AMONG THE PARTICIPANTS OF THE CONFERENCE!



Application for participation in the International Scientific and Practical Conference «Economy and society in a new reality»

| 1 | Surname | |
|---|------------------------------|------|
| | Name | |
| | Middle name | |
| 2 | Country | |
| 3 | Academic degree, title | |
| | Organization | |
| 4 | Position | |
| | Contact details: | |
| 5 | Telephone number | +7 7 |
| | e-mail | |
| 6 | Name of the section | |
| 7 | The full title of the report | |
| 8 | Signature | |
| | Date of completion | |

Appendix 2

Example of thesis design

SMALL BUSINESS MANAGEMENT IN A MARKET ECONOMY

UDC

Omarkhanova Zh.M. Candidate of Economics, Professor, Saken Seifullin «Kazakh Agrotechnical Research University», Astana

The entry of Kazakhstan's economy into a market relationship objectively requires the formation of an information market [1].

List of used literature

(The list of references is drawn up in accordance with GOST 7.1-2003 «Bibliographic record. Bibliographic description. General requirements and rules of compilation»)