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## **EFFECTIVE LANGUAGE DIGITAL PRODUCTS FOR EFL**

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Mobile apps have turned language learning into an interesting game. Learn English and other languages with the help of your favorite TV shows and songs, communication with native speakers, funny quests, memes and pictures from horror cartoons. This does not require a lot of time — use the minutes that you stand in queues or spend on public transport. Most of the apps on this list are free.

Here are the most popular and consumed ones. You can find various apps to use for learning the language.

### Lingualeo (“Lingualeo”)

The application is one of the most popular among the Russian-speaking audience. Inside there are a variety of lessons that will help turn learning English into an exciting game. Instead of the cramming familiar from school, they offer to learn new things with the help of videos and songs, and to memorize the material by performing interesting tasks in mechanics. To prevent you from abandoning the process, an element of gamification has been introduced: for the exercises performed, you are given meatballs that you need to feed the lion. You don't want the lion to starve, do you? [1]

### Duolingo (“Duolingo”)

The app is a global celebrity: with the help of Duolingo, foreign languages are studied by millions of users around the world. Unlike the Russian predecessor in this list, four languages can be taught here: English, Spanish, French and German. The app will teach you to read, talk and listen, offer interesting tasks and reward you with prize points for correct answers. The creators claim that 34 hours of the Duolingo course are comparable to an entire semester of study at the university. Only for free. [2]

### Memrise (“Memris”)

An indispensable assistant for those who need to replenish their vocabulary. The repertoire of the application includes more than 200 languages, ready-made

lists of words and phrases. Memrise is based on a scientific approach and uses the method of interval repetitions. The application will remind you of yourself at the right moment, so as not to let the learned fade from memory. Voice acting, videos and games are used to facilitate memorization of words.[3]

#### AnkiApp (“AnkiEp”)

Most of us have tried this method at university: you take a card, write a word in English on one side, and a translation on the other. AnkiApp works on the same principle, only it also offers to evaluate how difficult it was for you to remember the translation. The application takes into account your answers and, depending on this, adjusts the period after which it will show you this word again. You can use ready-made sets of cards (there are more than 80,000,000 in total) or add them yourself. The application has several dozen languages in its arsenal.

#### TED (“TED”)

Application "two in one": we learn languages and get acquainted with ideas from around the world, which are shared by speakers of a famous conference. The topics of the speeches are very diverse - from psychology and finance to modern technologies and the desire to change this world for the better. The TED video library has more than 2,000 presentations, formed thematic playlists and subtitles in more than 100 languages - an ideal option for those who know the language at an intermediate level and need practice.

#### Genius (“Genias”)

The application offers to learn English from the lyrics of your favorite songs. The Genius database contains a large collection of song lyrics with comments — more than one and a half million in total. We turn on the clip, read the text, sing along and learn — everything is simple. Difficult words and slang are explained in the comments. The same trick can be done with any song that plays on your phone (the app syncs with services like Spotify and Play Music).

#### Busuu (“Busuu”)

The application is a titan that allows you to learn 12 foreign languages - one after the other or simultaneously. In addition to the common ones, there are also specific ones, such as Japanese, Arabic, Turkish and Chinese. Learning takes place through simple exercises, language courses (levels A1 - B2) and practice with native speakers. For each — 150 of the most important topics and 3,000 words.

#### Puzzle English (“Puzzle English”)

One of the applications of the Puzzle English company, which turns watching your favorite TV shows into an educational process. Video viewing is accompanied by subtitles in two languages at once. To find out the meaning of a word, just click on it and add it to the dictionary to repeat later. There are about 100 popular English-language TV series in the collection of the application, and

about 300 in the paid version. Such viewing will teach you to perceive live English speech with different accents and expand your vocabulary.

#### Mondly (“Mandly”)

In this free app with daily lessons, you can choose any of the 33 languages presented, from the usual European groups to Hindi, Farsi, Vietnamese and Afrikaans. The creators of "Mandly" promise that the program will suit both beginners and those who want to take their language skills to a new level. Beginners are offered to start with basic dialogues with basic words, and experienced ones can immediately go to a step higher. The result of learning in the application will be at least 5,000 foreign words in your vocabulary and the ability to use them correctly in different situations.

#### Rosetta Stone (“Rosetta Stone”)

One of the most popular and mature (first appeared in 1992) software products that will provide users with several useful and amazing hours of learning any of the three dozen languages that this application has in stock. In order to intuitively memorize words and grammar, you will have to go through exercises that combine text, image and sound. The further the student progresses, the more difficult the tasks will become. If you have a microphone, the program will compare your pronunciation with the correct one and give an assessment. By the way, grades are saved and displayed throughout all practical classes.

EnglishDom is an ecosystem of products for learning English 1 on 1 with a teacher. Assignments are available for students on the website in a special textbook and in mobile applications: a digital textbook, an application for learning new words, online simulators, a YouTube channel, a blog, conversation clubs. More than 20 author's training programs have been developed for students for different levels and purposes. The company was founded in 2010 and trains more than 15,000 students a year, the school has more than 900 teachers. You can take a free trial lesson at the school.

#### Gramaro.io

Gramaro.io - free service for pumping English grammar in a playful way. Here you can work out a large number of rules for both beginners and advanced.[4]

#### Grammar-teacher

Another resource for learning grammar. This service will help you master the structural nuances of the proposals with the help of quite interesting tasks. It contains a lot of topics with detailed explanations and exercises.

#### Interpals

Another social network focused on learning foreign languages. Here you will be able to communicate with people from different countries, get acquainted and improve your knowledge.

Everything is not limited to English - the resource provides an opportunity to communicate with native speakers of more than 100 languages of the world.

#### Learn English Today

An affordable and simple service that even provides crosswords, games and quizzes for learning English. Almost all materials can be printed. A huge amount of exercises makes this resource incredibly useful.

#### British Council

Of course, where without the British Council? Here you can find educational videos, games and articles.

#### Preply

A great website where you can find yourself an English tutor. Also, here you can simply communicate with native speakers, practice your skills and read useful blog articles.

#### PhrazeMix

A great site where you can learn phrases and look at the ones you already know in a new way. The emphasis is on phrases, because they are the basis of dialogues with other people. This service will help you improve your communication skills in English. [6]

#### About Education

This is probably the most serious resource with a lot of materials, lesson plans, assignments and much more. Here you can even prepare for TOEFL and IELTS, and this, you will agree, is quite good.

#### Voice of America

A service for learning American English, where you can improve your knowledge by viewing various news of the world on a variety of topics. This way you can improve your language skills and learn the latest news of the world. [7]

Quite many works considered computer or other gadgets-mediated communication in second language (L2) learning, So, the notion of interactants' computer-mediated engagement is explored through various theoretical lenses and approaches (i.e.,critical social constructivism, sociocognitive perspective, dynamic systems, complexity theory) that understand interaction as more than the exchange of linguistic information. Language discourse is explained by the symbiotic relationship between the cognitive and the social, underscoring the particular context in which language interaction occurs. [8]

### **List of used literature**

1.<https://lingualeo.com/ru>

2<https://testcenter.zendesk.com/hc/ru/articles/360011072871-%D0%A7%D1%82%D0%BE-%D1%82%D0%B0%D0%BA%D0%BE%D0%B5-Duolingo->

<https://testcenter.zendesk.com/hc/ru/articles/360011072871-%D0%A7%D1%82%D0%BE-%D1%82%D0%B0%D0%BA%D0%BE%D0%B5-Duolingo->

- 3 <https://www.memrise.com/ru/>
4. <https://www.wannalishn.com/blog/best-apps-learn-english>
- 5 <https://www.educationalappstore.com/best-apps/5-best-apps-for-english-language-learners>
- 6 <https://kazakhstan.britishcouncil.org/ru/english>
- 7 <https://learningenglish.voanews.com/>
- 8 Magnan, Sally Sieloff. (Ed.). *Mediating Discourse Online*. Philadelphia: Benjamins, 2008. Pp. vii, 364. \$158.00, cloth. ISBN 978-90-272-0519-3.