

Title of the project: IRN AP19677795 «Linguoecology as a reflection of the ethnocultural mentality of the inhabitants of Northern Kazakhstan (Akmola, Kostanay, Pavlodar regions)»

Actuality: The formation of a person's relationship to his cultural and natural-biological environment has certain stages; these relationships to some extent include sensory, emotional, cognitive and behavioral components. From the point of view of our approach, "destructive cults" as systems of worldview and attitude in the ethno-linguistic and functional sense are inconsistent with the internal and external environment of a person.

The relevance of the project is to turn to psycholinguistic analysis for the study of linguoculture, modeling of linguoecology reflecting the ethno-cultural mentality on the territory of Northern Kazakhstan (Akmola, Pavlodar, Kostanay regions).

Objective: To analyze the dynamics of the development of national languages, identify the ethnic and linguistic identification of the individual and determine the ethno-cultural mentality of the inhabitants of the Northern region of Kazakhstan.

Expected and achieved results: of at least 2 article in having a Cite Score percentile in the Scopus database of at least 35; at least 2 articles in foreign or domestic publications recommended by Committee for Quality Assurance in the Field of Science and Higher Education (CQAFSHE).

- Determination of the dynamics of functional development of languages in the region.
- Publication of the monograph "Linguoecology as a reflection of ethnocultural mentalities of Northern Kazakhstan".
- Creation of an Online electronic dictionary for Northern Kazakhstan (Akmola, Pavlodar, Kostanay region).
- Holding a conference with the invitation of representatives of ethnic groups of Northern Kazakhstan.

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